

Hoosier Canoe Club
Minutes of the
Board of Directors Meeting

Tuesday, March 9, 2010

G.T. Souths

Board Members Attending: Jim Clendenin, Mariann Davis, Joel DeLashmit, Dave Ellis, Dan Evard, Sue Foxx, Kellie Kaneshiro, Theresa Kulczak, Susi Megathlin, Roger Ritchie, Jordan Ross, Linda Smith, Jim Sprandel, Suzi Rapp, Dan Valleskey. Others Attending: Earl King, John Wainscott

Welcome

HCC Skipper Dan Valleskey called the meeting to order.

Minutes

The minutes of the prior meeting were reviewed and approved.

Purser's Report

Jim Clendenin submitted a list of expenditures and reported that the operating account as of March 1st 2010 contained \$6762.23 and the savings account contained \$6082.22 for a total of \$12,520.44. Jim then “walked us through” our insurance policies which will run around \$700 for the year. The Directors and Officers insurance is through Chubb Company. The General Liability insurance is through Lexington Insurance Company and is for one million dollars worth of coverage. For individuals to be covered they must be dues paying members and the trip has to be an officially sponsored HCC event (via trip schedule or Bulletin Board notification.) It is very important that trip leaders have waivers signed. The carrier for Accident and Health coverage is National Union Fire Insurance Company. The accidental death or dismemberment coverage is \$10,000 and the medical/dental is in excess - over your personal policy - for a maximum of \$25,000. The motion to accept the Purser's report was approved.

Newsletter Report

Jim has gotten very good feedback on the 9 page Club History article written by Mariann Davis. The March newsletter was a 16 page edition which also included the trip schedule for the year. He only mailed 60 copies as contrasted to the 170-200 mailed previously. The April newsletter will be 8-12 pages and Jim is trying to identify topics for new feature articles. Your input would be appreciated. Since much of our river reference material is out of date, Jim is considering a “River/Lake of the Month” Web Series which would include pertinent information for club and individual use. Also under development are individual web pages for the Flatwater, Touring Kayak, WW and Fishing groups. This will give a prospective member interested in paddle sports, but unsure of what the different terms mean, a way to explore the various groups and to see what each discipline entails.

Publicity Report

Mariann may be able to have a canoe club bit in the “Summer Fun” issue of NUVO. She is continuing to supply the local outfitters with our brochures, although Dicks won't take them anymore – store policy. She will try to have a display at Nurpu's event on April 9,10,11 and at the Rusted Moon Mother's Day event.

Membership Report

Dave reports that, to date, the membership numbers are 224 with 54 receiving paper newsletters and 170 electronic. 99 people have not renewed, but the renewals are still coming in.

Poolie Report

Good News! Thatcher is back up and running for Wednesday night sessions. Jordan said that, as part of the renovation, they took out the diving board and put in a climbing wall! The water is also heated now. Kids Night (Club members provide paddle instruction for area youth) will be the first Wednesday of the month. The **Boat Demo Day** will be March 27th at Thatcher. The Outfitter is happy to bring any boats, wet suits, paddles, etc. that we are interested in. Let Jordan know.

Eagle Creek Report

Kellie is in the process of working out a **Partnership Agreement** with Eagle Creek for 2010. We will have free entry to the Park for 22 **Thursdays** May through September. In return, we will provide one escort and offer free instruction for canoe or kayak once per week, on a Wednesday night, during the Eagle Creek evening paddle program (8 week duration.) We will provide Zero Drowning campaign info for the marina to distribute. We will provide 49 volunteer hours for lakeside trash clean-up. Consensus is that this is a wonderful perk for the club and a potential source for Beginner instruction for our membership.

Conservation Report

Dan E. will make all contacts before the next meeting. The Fall Creek Millersville Valley Association wants to coordinate with us for a shore based cleanup that same day.

Whitewater Report

Jordan reports that the WW group is looking forward to the Webster Springs trip April 10-11th. He will rent a cabin if he can get 10 people signed up. This is a fun trip that includes a party, complete with Bluegrass music, in a big round barn. It's an early trip so it will be cold.

Flatwater Report

16 boats (17 people) participated in the Ice Falls trip on the Sugar Creek organized by Dwayne James. Dave Ellis had 7 boats along on his Big Walnut trip which Sue Foxx proclaimed "stellar." On May 8th the Club will offer an **Intermediate** training session on Fall Creek which Sue Foxx will organize. Dave Ellis, Dan V., Garry Hill and Joel DeLashmit will share instructional responsibilities. Group will be limited to 18 kayaks and 6 canoes.

Touring Boat Report

Summit Lake, New Castle will be the location for this trip led by Joel DeLashmit. The trip is scheduled for March 20th – First Day of Spring.

Safety Report

Jordan will keep us updated on the East Race Clinic scheduled in August. Theresa alerted us to the opportunity to piggyback onto a **Beginner** paddling class that Kevin at Nurpu is offering for the Central Indiana Wilderness Club. It will be in June and there will be a small charge. It will also be a chance for people who don't have boats yet to try several out.

Safety Outreach 2010

Theresa presented us with a copy of the material she sent to BoatUS Foundation. We have requested \$1500 for the **"Paddle Safe Indiana" Campaign** and will not know until April if we have been given a grant. Jordan has refined his 10 Do's and Don't's Paddling Tips. Dan V. has been developing a poster. Mariann Davis has identified the locations where the posters will be displayed. Terry Busch is also meeting with the committee. There is some talk of a mascot (perhaps a frog or toad) that will be the "look and feel" of the campaign. Theresa has drawn up a list of estimated expenses and revenues. These include graphic designer fee as well as printing and mailing costs. On the revenue side, Ethan Runnel's father is making a personal donation and the HCC is being asked for seed money.

Dan Evard moved that the Board authorize Theresa to spend up to \$3500 for design and production of the safety materials, with the understanding that any moneys available through grants or donations be spent first. Sue Foxx seconded the motion. The motion carried.

Further Items for Discussion:

Dan V. suggested that the Video Library be updated. Dave Ellis, with whom the collection is housed, reported that it is not much used and recommended against adding to it at this point.

Putting Club brochures in the triathlon participants "freebie" bags was discussed. Since 700+ participate at a time, this would perhaps be best done just once. Feelings ran from the thought that the materials would just being pitched

to the idea that the brochure had the potential for increasing our membership with a pool of individuals already demonstrating an interest in outdoor events. Suzi Rapp had a sample of a waterproof business card which might direct people to our web site and work just as well.

The next board meeting will be the first Tuesday of the month, April 6th, and we will meet at G.T. Souths.

With no further business before the Board, the meeting was adjourned.

Respectfully submitted,
Linda Smith, Yeoman